



## **OLADIMEJI S. SALAMI (Principal Managing Partner)**



Oladimeji S. Salami is a chartered management consultant, a fellow of the institute of management consultants - an enterprise value optimization strategist. Having steered many projects from start to finish across Sales, Marketing, Customer Management, Business Planning, Information Technology Service Management, Business Development, Change Management, Continuous Improvement etc. – I believe I am strongly positioned to support your transformation desires. My decades of experiences spanned service provisioning works for firms within indigenous & multinational firms domiciled in Nigeria, Africa and the Middle East.

I have passion for excellence which has delivered incremental profitability, Enhanced Return on Investment, Operational Excellence etc.

As an executive advisor and solutions strategist – I strongly believe that my clients would enjoy our customized solutions that seeks to optimize aspects of their businesses, in geometrical fashion. I currently lead the business set-up projects of an array of clients, within the business and industrial communities of Nigeria.

I also lead a management consulting firm, Business Transformation Limited – firm poised for continuous improvement of her customers. We support indigenous start-ups and global brands across areas of interest as defined. It remains my utmost delight to support and serve your firm in attaining her



goals. Further information on me is available on LinkedIn through [www.linkedin.com/in/bt-kaizenlead](http://www.linkedin.com/in/bt-kaizenlead)



"Martin is a highly versatile, result-driven and broad-minded Business Assurance, Innovation and Transformation Professional, with over 18 years of immense ICT experience.

His accomplishments and experiences cut across cross-functional telecoms business units comprising Business Transformation, Innovation and Performance Measurement, Revenue Assurance and Fraud Management, Wholesale and Retail Billing, Data Analytics and Database Management, Systems Engineering and Network Administration, Network Operations, Customer Relations Management, Sales Operations, and Marketing and Strategy.

His knack for excellence, in combination with a great team spirit, has over the years resulted in a laudable track record of goals accomplishment backed by multiple workplace awards and commendations.

Martin's portfolio of activities has been expanded in recent years to include lending experience to start-ups and burgeoning outfits, chiefly in the areas of project/program management, business communications, transformation, assurance, Cyber security and Value Added Services (VAS) deployment, all with an appreciable amount of success."